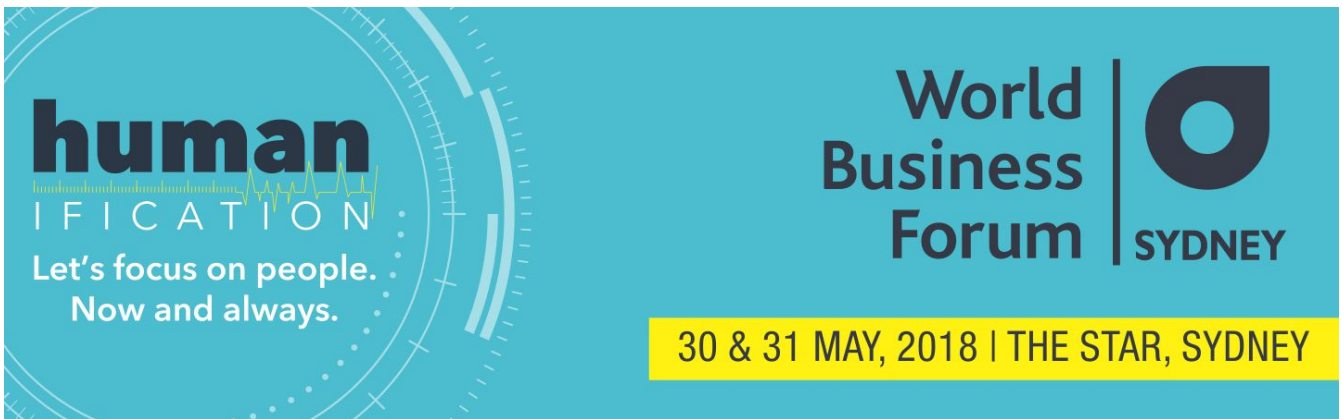


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The banner features a teal background with a circular graphic on the left containing a heartbeat line. The text 'human' is in large bold letters, with 'IFICATION' below it. The slogan 'Let's focus on people. Now and always.' is centered. On the right, the 'World Business Forum' text is stacked, followed by a vertical line and the 'SYDNEY' logo. A yellow bar at the bottom contains the dates and location.

human
IFICATION
Let's focus on people.
Now and always.

World
Business
Forum | SYDNEY

30 & 31 MAY, 2018 | THE STAR, SYDNEY

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